

# BC LINK



## The Problem

Most hospitals lack a system to get data transferred between medical devices

When a patient is transferred to a different hospital unit, a data disruption occurs that leads to *data loss*, the repetition of multiple *clinical tests*, a *prolonged treatment* and higher *costs*.

## The Solution

Complete connectivity solution for today's healthcare needs

Together with the Hospital Information System (HIS), BC Link provides *uninterrupted* data flow between devices and information systems by *acquiring, processing, displaying, sending and storing* device data and ensuring patient data continuity and availability.

## The Product

**BC Link** is the **first software platform** offering hospital care units a **complete connectivity solution** for today's healthcare needs.

Different from our competitors, BC Link is focused on **patient data and its availability**. No matter which device produces the data: BC Link will acquire, process, display, send & store **clinical information** wherever needed.



## Milestones

Founded  
2010

CE Mark  
2012  
ISO 13485 / ISO 9001

Business Valuation  
2013

Clinical License  
2014

International Licenses  
2015

FDA / CMDCAS  
2017

## Key Metrics

**€2,800** Contract Selling Price

**€17.8** Billion Potential Market

**€480,000** Projected Gross Annual Revenue in 2018

**1100%** Sales Increase in connected Hospital Beds for the 2018-2023 Period

**4M€** Projected Annual Benefits by 2023

## Potential Market: €50.4 billion

Beds with HIS (Total Hospital Beds 20.996.412)

Europe 34%

USA 67%

Rest of the world 33%

## Funding Goals



- 38% Business Dev.
- 31% Marketing
- 31% Commercialization

## Founders

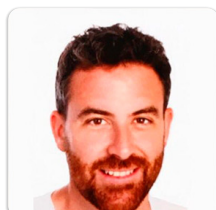
CEO

Bernat Sales



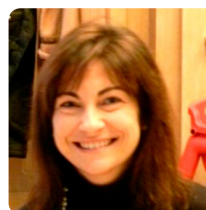
Head of R&D

Jaume Montanyà



Finance

Gloria Palomar



Chairman

Dr. Lluís Blanch

