

BC LINK



THE PROBLEM

Most hospitals lack a system to get data transferred between medical devices.

When a patient is transferred to a different hospital unit, a data disruption occurs that leads to data loss, the repetition of multiple clinical tests, a prolonged treatment and higher costs.

THE SOLUTION

Complete connectivity solution for today's healthcare needs.

Together with the Hospital Information System (HIS), BC Link provides uninterrupted data flow between devices and information systems by acquiring, processing, displaying, sending and storing device data and ensuring patient data continuity and availability.

THE PRODUCT

BC Link is the first software platform offering hospital care units a complete connectivity solution for today's healthcare needs.

Different from our competitors, BC Link is focused on patient data and its availability. No matter which device produces the data: BC Link will acquire, process, display, send & store clinical information wherever needed.

MILESTONES

Founded
2010

CE Mark
2012
ISO 13485 / ISO 9001

Business Valuation
2013

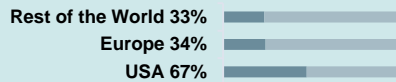
Clinical License
2014

International Licenses
2015

FDA / CDMCAS
2017

POTENTIAL MARKET

Total Hospital beds with HIS: **21 Million**
Total market size: **50,4€ Billion**



FUNDING GOALS



- 38% Business Dev.
- 31% Marketing
- 31% Commercialization

KEY METRICS

- 2800€** Contract Selling Price
- 17.8€** Billion Potential Market
- 480k€** Projected Gross Annual Revenue in 2018
- 1100%** Sales increase in connected Hospital Beds for 2018 – 2023 period
- 4M€** Projected Annual Benefits by 2023



COMPANY



www.bettercare.es



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FOUNDERS



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PROMOTER



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